

GO YOUR OWN WAY A A L E DESIGN HISTORY!

Do you constantly search for new ways to express your design visions? For new functional elements that can carry aesthetic impact? But you don't want them readymade, all designed by someone else? Now there is a brand new opportunity – an acoustic solution with unique design freedom. You can create your own design feature, by exploring shapes, colours, light fittings, hole cutting, installation ways and more.

Meet Ecophon SoloTM and join the design challenge.

ONE BASELINE - FOUR STORIES

With Ecophon Solo you can create your own design, and really add something extra to your interior setting. To provide you with some inspiration, we asked four interior designers from different countries to give it a go. Here you can read their stories.

What is your story?



By Xavier Chabrol
CCD ARCHITECTURE, France



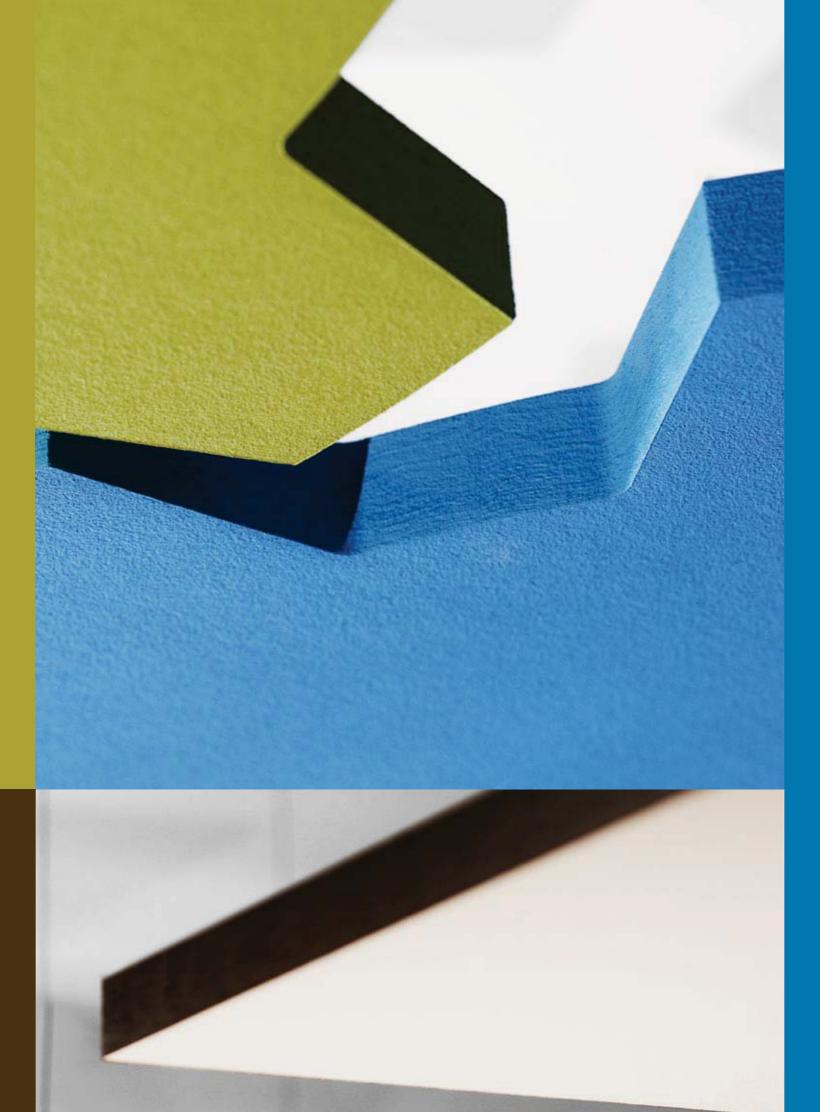
Sweet brownie
By Peter Joehnk
JOl-Design, Germany



Ey John Trenaman
Clague Architects, United Kingdom



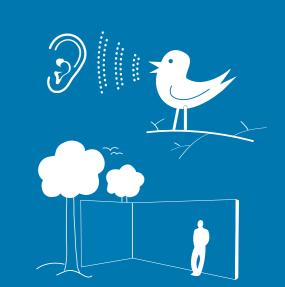
UniverseBy Nina and Håkan Corneliusson
Basco Interiör, Sweden

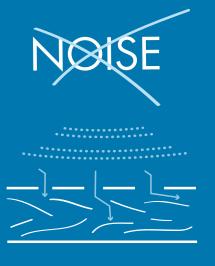


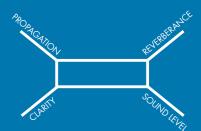
SCIENCE SCIENCE

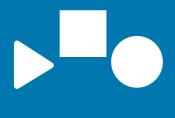
A professionally designed room supports the wellbeing of its habitants. Acoustics play a big role here, and should therefore be considered as important as any other element in that space. For example – good acoustics in a school support learning, in a hospital they support better sleep and faster recovery, and in an office they support working spirit and performance.

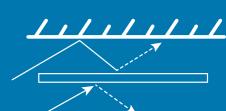
- Sound is formed variations in air pressure, and humans are highly sensitive to even the slightest of fluctuations.
- Our hearing is perfectly suited to life outdoors, so we need to simulate exterior acoustic conditions indoors.
 By adding sound absorption to a room, we can lower noise levels, improve communication and minimize fatigue.
- Interior spaces are filled with sounds we want to hear and sounds we would rather block out.
 Good acoustics let us take control of the sound energy in a room.
- To absorb sound, a material needs to be porous like a sponge – it must literally soak up noise.
 Good sound-absorbing materials are labeled "Absorption Class A".
- The experience of sound is multidimensional, comprising reverberation and echoes, sound levels, clarity of speech and the transmission of sound throughout a space.
- To know how much sound absorption is needed, you must determine its purpose. It's all about balancing the different aspects of the room: function (activity), the occupants (people) and the space itself (room).
- Free-hanging units like Ecophon Solo are extremely efficient sound absorbers, since both sides of the panels are put to use.















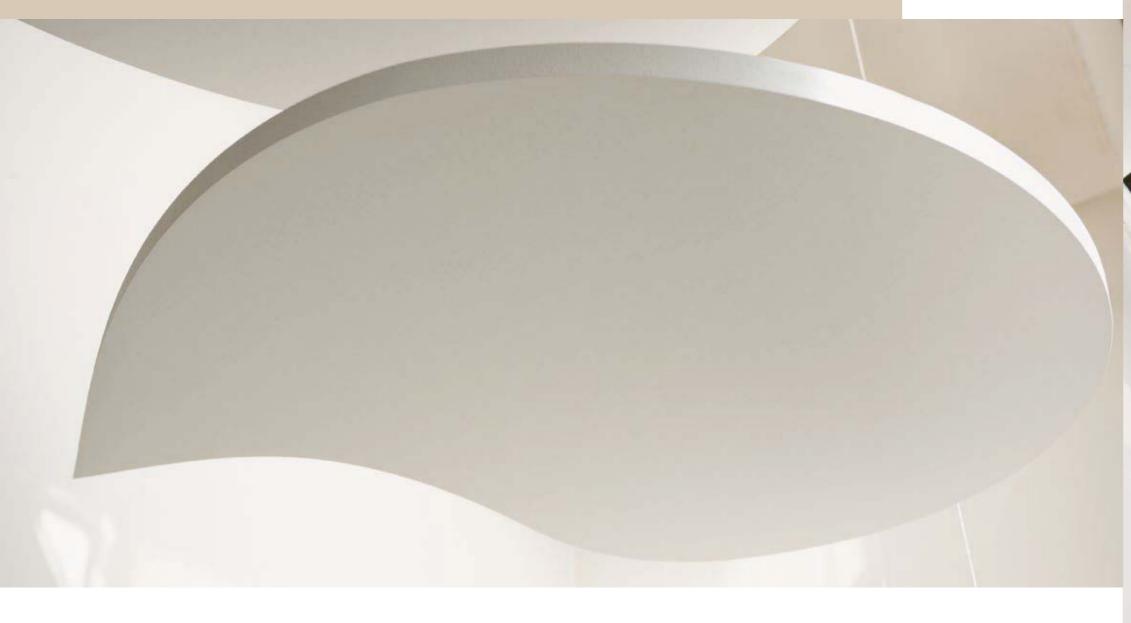
Comma



"In most ancient languages, grammar punctuation did not exist. There, everybody expressed themselves as bloggers on the Internet today – discussions were polluted with confusions and misunderstandings. In 1541, François 1:er eats his breakfast in blooming Renaissance.

Between two chicken wings, he pays a look at a book called Punctuation de la langue Françoyse, which Etienne Dolet has just published.

Etienne was a good guy, who wanted the people to talk properly. He wanted the French language to be noble and that the written word served the spoken word. Therefore, he listed the signs meant to give rhythm to sentences, out of which the very French soupir (whisper) and comma. The birth och the comma was then a fact."







ECOPHON'S REFLECTIONS ON THE CREATION

RHYTM RECOLLECTION

This design concept is created around the thought of using a symbol as an attractive element, and also as a message supporting a certain atmosphere.

The designer has used Ecophon Solo Freedom panels, and cut them in a soft, symmetrical shape of a comma. Simple measures are used to create a striking symbol – of the French revelation of the comma sign.

These soft shaped comma signs, hanging in different levels and angles, create a room setting with natural dynamics – almost like a pleasant rhythm in the room, filled with caressing beauty and sensuality. The use of different levels and angles adds to the distinguished, somewhat feminine effect, especially when light setting is placed to create exciting and unexpected shadows in the room. In this creation all the elements are white and a further exploration of this design approach would be to use one or more colours, to create powerful design effects in relation to the room.



DID YOU KNOW THAT...

- Already in 1995 Ecophon, as the first acoustical ceiling company, was granted the Nordic Swan eco-label.
- Our products consists of more than 70% of household glass and recycled glass wool.
- We have developed our waste management process that takes care of all glass wool waste in our production.
- EcoDrain™ is a product made of our waste and is today used as drainage layer in landfills.
- By using "bag-in box" container, we have reduced paint waste and decreased our water consumption.
- We will decrease our energy consumption with 25% by 2020, based on our "index acoustic panel".
- All our steel waste is disposed of and recycled.
- Ecophon Solo absorbers have undergone a third-party audit which provides documented certainty with respect to the indoor environment requirements.









